

## FeedTheHabit.com

One of the original outdoor gear blogs specifically targeting backcountry skiing, mountain biking and outdoors in Utah, FeedTheHabit.com enjoys a loyal readership and continued growth year-over-year. Since 1999, FeedTheHabit.com has been an excellent source of gear reviews, articles and affiliate product sales and is well-placed in the search engines.

Below you will find the updated 2009 ad rate sheet.

Ad Unit	Location	Pricing	Status
728x90	Header (sitewide)	\$450/mo	Available
300x250	Right Nav 1 (sitewide)	\$450/mo	<i>Under Contract for 2009</i>
300x250	Right Nav 2 (sitewide)	\$250/mo	Available
728x90	Footer (sitewide)	\$250/mo	Available
468x60	Articles (end of content)	\$200/mo	Available

*Spaces available on a month-to-month contract basis. Ad spaces are exclusive (non-rotating) during the time period.*

### Traffic Stats & Facts (June 27-July 27, 2009 Snapshot)

<b>Monthly Visits</b>	51,162
<b>Monthly Unique Visitors</b>	43,715
<b>Monthly Page Views</b>	76,048
<b>Google PageRank</b>	5 of 10
<b>Alexa Rank</b>	168,726
<b>Link Popularity</b>	30,000 + ( <i>google &amp; yahoo</i> )
<b>Search Engine Saturation</b>	70,000 + ( <i>google, msn &amp; yahoo</i> )
<b>Affiliate Sales Volume</b>	\$70,000 +

### Contact Info

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